

home[®]
WISE



Aged 60 or over?

Save thousands **££££s**
on your next home,
with a **Home for Life**



homewise.co.uk



Searching for the perfect property?

You could secure your dream home for up to **59% less*** than the market value and be mortgage-free, with a *Home for Life* from Homewise.

- ✓ Ideal home, perfect location
- ✓ Rent-free
- ✓ Mortgage-free
- ✓ Interest-free
- ✓ Inheritance options
- ✓ Savings for retirement
- ✓ Security for the future



See how much your dream home could cost, get a quick online estimate today.

[homewise.co.uk/calculator](https://www.homewise.co.uk/calculator)

*Exclusively for ages sixty & over, savings range from 8.5% to 59% for freehold properties (with 0% safeguarded). Homewise terms & conditions apply.



Bespoke solution, tailored for you

Exclusively for ages 60 and over, a *Home for Life* is a simple way for you to achieve your moving goals and be free of financial burdens.

There's no financial lending with a *Home for Life*. **No rent, no mortgage, no interest to repay.** Simply choose your next home and Homewise buys the property.



You pay a one-off amount to Homewise (that's always thousands less than the market price) to purchase a Lifetime Lease, which is registered at Land Registry. So, you're legally protected to live in your chosen home, happily and securely, for your lifetime.



Call Homewise on 0808 256 1324 to discover how a *Home for Life* could work for you.

Perfect property, debt-free retirement

David was struggling to find the right home within budget and worried he would have to compromise on space and buy a small flat.

Fortunately, in one quick call to Homewise, David discovered his onward budget could be boosted and his dream of living in a house with a garden was possible!

With no mortgage or interest payments to ever worry about, David loves living in his ideal home and enjoys holidays throughout the year with the extra funds he created, thanks to the money he saved with Homewise.

“ The Home for Life Plan helped me buy the house I wanted, and I had enough money left to convert it how I wanted it to be.

A mortgage when you're a pensioner is a real weight around your neck, but [the Home for Life Plan] made it very easy for me to carry on living as I wanted to.



Watch David and others share their stories on the Homewise website.



Founded on family values

Homewise is a family-run business, started by Reg and Karen Neal in 1971. They saw that people aged 60+ had limited options and began helping them secure their ideal homes for retirement. Today Reg and Karen's sons run the company, and their family values remain the foundation of Homewise.

“ We're proud to provide choice. We unlock limited moving budgets and present solutions that help our customers achieve goals and have security in a home they love.

My parents wanted to help people have a better retirement and, over 50 years later, our team continues their mission to help change lives for the better.

MARK NEAL, MANAGING DIRECTOR

Homewise has helped thousands of people over the years and, since 2007 alone, has purchased over £308 million worth of property for customers. Movers have saved £92 million from the market value and been able to clear over £48 million in previous debts too, with help from Homewise.



**Could Homewise help you?
Call 0808 256 1324 for a
no-obligation quote today.**

Property purchase, debt value, and customer savings figures relate to purchases made between 2007-2023, correct March 2023.



**Over 60 and feeling anxious
about moving? Struggling
to find the perfect property?**

**The Homewise team are ready to
help you, every step of the way.**

Call 0808 256 1324



homewise.co.uk

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Independent Service Rating

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